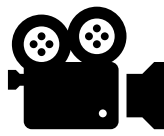


inter
solar
connecting solar business

THE BEST SOLAR EXHIBITION,
THE BEST OPPORTUNITY

INFOENERGETICA

Multiplataforma Digital Informativa Especializada en Ingeniería Energética, Nuevas Tecnologías
y Empresas del Sector en Hispanoamérica



COVERAGE CAMPAIGN



1- VIDEO INTERVIEW

We record an interview of about **10 minutes at the stand**, 5 or 6 questions prepared in advance, in which the company highlights its **advances, products and/or services**, while we analyze current events in the sector.

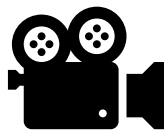
The interview is edited with material from the company (if desired), it is published a week after on our **YouTube channel**, and an **EXCLUSIVE INFOENERGÉTICA communication campaign** is carried out.

Communication campaign

The interview, uploaded to YouTube (**+4k susc. and + than 200 views on average per interview per week**), is shared on LinkedIn, Facebook, Instagram, Twitter, is uploaded on the website, is sent by mail to the base of subscribers to Infoenergética (+ than 20,000).

With all this we ensure a reach of close to 100,000 people.





COVERAGE CAMPAIGN

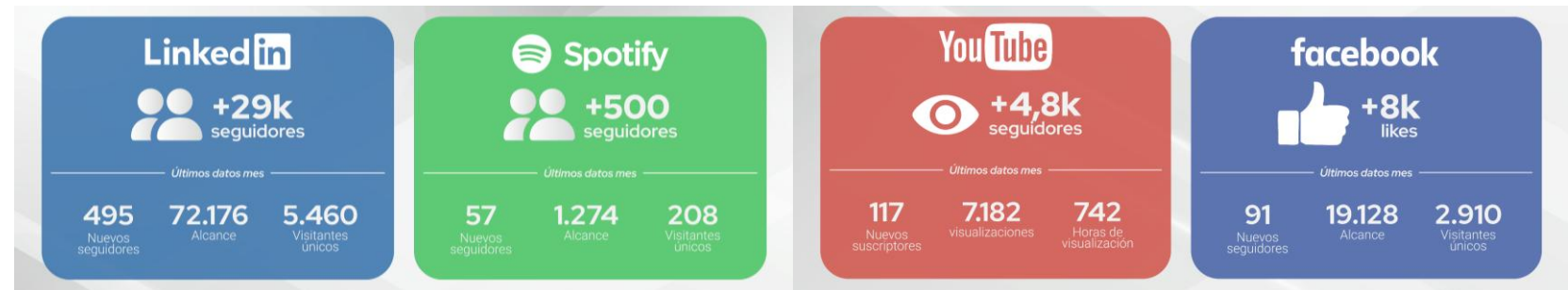


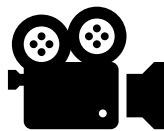
2 - FEATURED ANNOUNCEMENT AND POST

During our presence at the exhibition, we will take pictures of the company's stand showing its different angles and products that are exhibited there.

Communication campaign

A prominent **announcement** with the images of the stand will be posted on RRSS (LinkedIn, Facebook and IG), inviting the entire community to **visit its location and providing information of interest.**



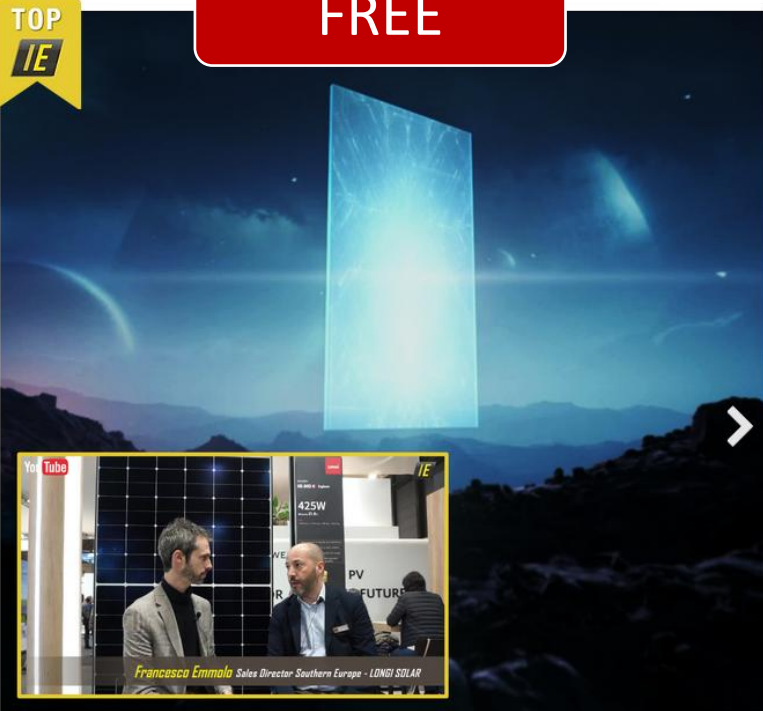


COVERAGE CAMPAIGN



TOP
IE

FREE



¿EL MÓDULO FV MÁS AVANZADO DEL MERCADO?
Durante Genera 2023 entrevistamos a Francesco Emmolo, de LONGi Solar, quien nos explicó particularidades del Hi MO 6, el módulo más...

3 - HIGHLIGHT AFTER THE INTERVIEW

To take advantage of the value content generated at the fair, a summary of the highlights of the recording will be written (2 or 3) weeks after publishing the interview on YouTube.

Communication campaign

This note will be published on www.infoenergetica.com with its own link, prominently, and will be shared again throughout the Infoenergética multiplatform (RRSS + Web + Newsletter).

The note will include links to the interview and the company page.

TOTAL INVESTMENT

DISCOUNT APPLIED BY OUR ALLIANCE WITH **inter solar**
connecting solar business

EARLY PRICE

€ 895.00

IF YOU BOOK BEFORE 15TH APR, € 995.00

REASONS TO DO IT?

THE MEDIA WITH THE MOST ONLINE TRAFFIC

+50.000

Only users

+60.000

*Monthly visits
www.infoenergetica.com*

+25.000

Subscribers

+40.000

*Followers on Social Media
+25k LinkedIn*

+150.000

*Monthly reach
of our contents*

+4.900

Subscribers
The media channel on
renewables with the
largest number

+200

Visualizations
Average per interview

+10k

People
Scope and impact of
the interview

+300

Interviews

+50

Companies
They have participated
in our channel

BOOK IT NOW!

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